



Digital Marketing Agency 30+ Years Old Company

Transaction Type

- Sale / change of control

Financials

Fiscal year end: **December**

in Millions USD

	<u>2018</u>	<u>2019</u>	<u>LTM</u>	<u>2020E</u>	<u>2021E</u>
Revenue	\$1.9M	\$2.1M	-	\$2.3M	\$2.4M
Y-Y Growth	-	9%	-	11%	4%
Gross Profit	\$0.9M	\$0.9M	-	\$1.0M	\$1.1M
Gross Margin	45%	45%	-	45%	45%
EBITDA	\$0.4M	\$0.5M	-	\$0.5M	\$0.5M
EBITDA Margin	23%	24%	-	22%	23%
CAPEX	\$0	\$0	\$0	\$0	\$0

Industries

Consumer Goods + Manufacturing

- All Other Miscellaneous Manufacturing

HQ Location

US - Western Midwest (MO, IA, MN, KS, NE, SD, ND)

Deal Description

An award winning **Digital Marketing Agency** serving divisions of **Fortune 500** and SMB's is available for sale. The company has long been recognized as a leader to consumer, healthcare and industrial companies located all over the US as well as outside North America.

In 2019 the company generated \$2.1mm in revenues and is forecasting an increase of 3-4% in 2020. The seller is projecting continued growth in 2021-2024 by focusing on what matters to clients in the area of **branding, website/design** and **development, SEO, content and inbound marketing, social media** and **videography**. The company believes that digital marketing services are in high demand and the firm is leveraged well to capitalize on opportunities within it's current customer base as well as with new clients.

The company has a dedicated team of designers, developers and project managers that will be dedicated to a successful transition along with the sellers who is looking forward to retirement.

All buyers must be approved by our client so please allow 24-48 hours for our team to schedule a follow up call to learn more about your interest.



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